

PRIVACY POLICY HELO FIT

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INTRODUCTION

This Privacy Policy informs you of your choices and our practices regarding any information you provide to us.

The use of our services may involve the collection and use of your Information (as defined in the “The Information We Collect and How We Collect It” section below) on our services (including our websites and mobile applications). It is important for you to understand how this happens and how you may control it, so please read this Privacy Policy carefully.

By using our services, you agree that we may collect, use and share your Information in accordance with this Privacy Policy, as revised from time to time.

If you wish to contact us regarding this Privacy Policy or any privacy-related matters, please contact us info@worldgn.com.

SCOPE OF THIS PRIVACY POLICY

This privacy policy applies across all of our services. This privacy policy is incorporated into and form part of the terms of services that you have agreed to in order to use our services. Any terms used in this Privacy Policy will have the same meaning as the equivalent defined terms in the terms of services unless otherwise defined in this Privacy Policy or the context requires otherwise.

Please also note that this Privacy Policy does not apply to Information collected: (i) through third party services (including any third-party websites) that you may access through our services; or (ii) by other companies and organizations who advertise their services on our services.

CHANGES TO THIS PRIVACY POLICY

We may from time to time revise or add specific instructions, policies, and terms to this privacy policy. These instructions, policies, and terms form part of this Privacy Policy.

We will notify you prior to the change.

By continuing to use our services after any changes to this Privacy Policy, you are agreeing to the revised Privacy Policy.

THE INFORMATION WE COLLECT AND HOW WE COLLECT IT

In providing our services, we collect, store and use the following Information relating to you: “Information” is Personal Information and Non-Personal Information;

Personal Information

Personal Information is any information or combination of information that relates to you and can be used to identify you. Personal Information may include the following:

- information you make available to us when you open an account or use our services, such as your name, telephone number, email address and credit card details;
- information which you make available to our services as you use them, including Shared Information you make available to others through our services and information you store using our services;
- Shared Information that others using our services make available about you, such as information contained in posts they make and communications they make to you and others using our services; and
- information we collect as you use our services, such as certain Location Data, Log Data and public information.

Location Data

Location Data is information that we collect regarding your location (when you use a location-enabled service), including:

- the location of your device when you use our services, such as from the GPS, Wi-Fi, compass, accelerometer or other sensors in your device;
- the IP address of the device or internet service you use to access our services,
- other information made available by you or others that gives an indication as to where you are or have been located, such as account information that indicates where you are located and Shared Information you or others post indicating your location, such as any geotag information that is embedded in any photos you make available to us; and
- if you have provided us with your location data previously and would like us to delete such existing location data; you may be able to do so via our services.

Log Data

Log Data is technical information that is automatically collected by us when you use our services, whether through the use of cookies (as explained in more detail in the Cookies Policy) or otherwise, including:

- technical information such as your mobile carrier, configuration information made available by your web browser or other programs you use to access our services, your IP address and your device's version and identification number,
- information about what you have searched for and looked at while using our services, such as web search terms used, social media profiles visited and details of other information and content accessed or requested by you in using our services;
- information about apps and other software you have used and how you have used them;
- information about communications you have made using our services, such as the people you've communicated with and the time, data and duration of your communications; and

- metadata, which means information related to items you have made available through our services, such as the date, time or location that a shared photograph or video was taken or posted.

Non-Personal Information

Non-Personal Information is any information that relates to you but from which it is not practicable to directly or indirectly identify you, including Personal Information in aggregated, anonymized or pseudonymized form.

Shared Information

Shared Information is information about you or relating to you that is voluntarily shared on our services, including postings that you make on our services (including your public profile, the lists you create), any postings from others that you re-post and including Location Data and Log Data associated with these postings. Shared Information also includes information about you (including Location Data and Log Data) that others who are using our services share about you.

Information Others Provide About You

We receive information about you from third-party. We require each of these third-party to have lawful rights to collect, use, and share your information before providing any information to us.

Third-Party Service Providers

We can work with third-party service providers. These companies may provide us information about you in certain circumstances; for example, app stores may provide us reports to help us diagnose and fix service issues.

THIRD PARTY SERVICES ON OUR SERVICES

Our services may include other services (including websites) provided by a third party. These third party or other services may be hosted by the relevant third party or us. Your use of any such third party services, including any Personal Information you provide to such third parties, are subject to the relevant third party's own terms of services and privacy policies and not the terms of services or this privacy policy, so please review their terms carefully.

This Privacy Policy only applies to any Information collected by us, does not apply to any services offered by or information practices of any third parties, and we bear no liability for any third party use of any Information provided by you to them.

HOW WE USE YOUR INFORMATION

We may use your Information for any of the following purposes:

- to provide our services to you;
- for customer service, security, fraud-detection, archival and backup purposes in connection with the provision of our services;
- to better understand how you access and use our services, for the purposes of trying to improve our services and to respond to customer desires and preferences, including language and location customization, personalized help and instructions, or other responses to your and other customers' usage of our services;

- to help us develop our new services and improve our existing services;
- to assess the effectiveness of and improve advertising and other marketing and promotional activities on or in connection with our services;
- for the purposes of software verification or administering software upgrades; and
- to allow you to participate in other activities about our products and services.

Please note that for the purposes of seeking to provide our users with a better experience, to improve our services or otherwise where you have consented, Personal Information collected through one of our services may, subject to user privacy controls (where available), be used by our other services (including in an aggregated or individualized manner).

You may also from time to time ask us to migrate or export your Personal Information contained in one of our services to another of our services, where such migration option is available.

Promote safety, integrity, and security

We use the information we have to verify accounts and activity, combat harmful conduct, detect and prevent spam and other bad experiences, maintain the integrity of our products and services and promote safety and security our products and services.

Communicating with you

We use the information we have to send you marketing communications, communicate with you about our products and services and let you know about our policies and terms. We also use your information to respond to you when you contact us.

SHARING OF YOUR INFORMATION

You share your information as you use and communicate through our Services, and we share your information to help us operate, provide, improve, understand, customize, support, and market our Services.

Other than as permitted under this Privacy Policy or as otherwise consented to by you, we will not transfer your Personal Information to any other third parties for their processing for any purposes. We may share your Personal Information within our group of companies and with joint venture partners and third party service providers, contractors and agents (such as communication service providers who send emails or push notifications on our behalf, mapping services providers who assists us and you with location data, analytics partners who assist our business, and advertising partners on our services).

In addition, we may allow such third parties to collect your Personal Information across our services. In each case, we permit such sharing and/ or collection for the purposes of: (i) providing our services to you; (ii) assisting us in carrying out the purposes set out under the “How We Use Your Information” section above; (iii) carrying out our obligations and enforcing our rights under the Terms of Service or this privacy policy; and/or (iv) our business, including helping us better understand and improve our services. These third parties may be located, and use and store your Personal Information, outside of your jurisdiction for these purposes.

Where we permit any third parties to collect and use your Personal Information in accordance with the above paragraph, we will use reasonable efforts to ensure that such third parties only use your Personal Information: (i) in compliance with this Privacy Policy; and (ii) subject to any other instructions we give them, including any appropriate confidentiality and security measures that we implement.

You consent to the third-party use, sharing and transfer of your Personal Information (both inside moreover, outside of your jurisdiction) as described in this "Sharing of your Personal Information." section.

You agree that our affiliate companies or we may be required to retain, preserve or disclose your Personal Information: (i) in order to comply with applicable laws or regulations; (ii) in order to comply with a court order, subpoena or another legal process; (iii) in response to a request by a government authority, law enforcement agency or similar body (whether situated in your Jurisdiction or elsewhere); or (iv) where we believe it is reasonably necessary to comply with applicable laws or regulations. You also agree that we may need to disclose your Personal Information in order to enforce the terms of services or this privacy policy, protect our rights, property or safety, or the rights, property or safety of our affiliate companies or other users of our services.

ABOUT SENSITIVE PERSONAL INFORMATION

In some jurisdictions, certain Personal Information, such as information about your race or ethnic origin, religious or philosophical views or personal health, is characterized as "sensitive" and is subject to stricter regulation than other personal information. Please note that content and information that you input to our services may reveal your sensitive Personal Information to others. We urge you to consider whether it is appropriate to communicate sensitive Personal within our services.

You consent to all processing of sensitive Personal Information for the purposes and in the manner described in this Privacy Policy.

AGE RESTRICTIONS

Children under the age of 13 are not allowed to use our services. We do not knowingly collect Personal Information from any children under the age of 13.

To use our services, you must be of the age of majority in his or her country of residence.

Please contact us to info@worldgn.com

TRANSFER, STORAGE, AND SECURITY OF YOUR INFORMATION

You consent to the transfer of your information for the purposes described in this Privacy Policy.

We use a variety of security technologies and procedures for the purpose of preventing loss, misuse, unauthorized access or disclosure of Information.

Please be aware that despite our efforts, no data security measures can guarantee 100% security at all times. Our systems and the communications networks through which you access our services may be subject to security breaches and failures which are due to circumstances beyond our reasonable control.

RETENTION OF YOUR PERSONAL INFORMATION

Subject to applicable laws and regulations, we will only retain your Personal Information for so long as is necessary to fulfill the purposes as set out under the “How We Use Your Information.” section above.

HOW CAN YOU EXERCISE YOUR RIGHTS PROVIDED UNDER THE GDPR (General Data Protection Regulation)

Under the General Data Protection Regulation, you have the right to access, rectify, port and erase your data.

You also have the right to object (view below) and restrict certain processing of your data. This includes:

- the right to object to our processing of your data for direct marketing, which you can exercise by submitting your request to our customer services;

- the right to object to our processing of your data where we are performing a task in the public interest or pursuing our legitimate interests or those of a third party.

The Right to Object

Under the General Data Protection Regulation (GDPR), residents of the European Union have the legal right to object at any time to the processing of their personal data where the legal basis for that processing is:

- *The legitimate interests of Helo Fit or a third party or;

- *tasks carried out in the public interest.

They can also object at any time to the processing of their personal data for direct marketing purposes, regardless of the legal basis relied upon.

How can I submit an objection?

You can submit an objection by writing info@worldgn.com.

What happens when I object to Helo Fit’s processing of my data?

Our team will review your objection. Please make sure you have provided the information requested to help us review your objection properly.

We'll then let you know whether your objection has been granted or not and provide you with the reasons for our decision. For example, we may deny an objection (other than to direct marketing) if it doesn't pertain to processing pursuant to a legitimate interest (or public interest) as explained above.

What happens if my objection is successful?

If your objection is successful, we will cease processing your information pursuant to your objection. In addition, if your objection is successful, you have a right to request the erasure of your data under article 17(1)(c) of the GDPR.

Can my objection be denied?

Yes. There may be several reasons for this:

*For processing other than direct marketing, we rely on another legal basis than our legitimate interests (or that of a third party) or tasks carried out in the public interests.

*Your objection is not sufficiently grounded

*After carrying out a balancing test, we consider that our legitimate interests (or that of a third party) are not outweighed by your interests or fundamental rights and freedoms.

HOW DO WE RESPOND TO LEGAL REQUESTS OR PREVENT HARM?

We access, preserve and share your information with regulators, law enforcement or others:

- In response to a legal request, if we have a good-faith belief that the law requires us to do so. We can also respond to legal requests when we have a good-faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards.
- When we have a good-faith belief it is necessary to: detect, prevent and address fraud, unauthorized use of the Products, violations of our terms or policies, or other harmful or illegal activity; to protect ourselves (including our rights, property or Products), you or others, including as part of investigations or regulatory inquiries; or to prevent death or imminent bodily harm.

Information we receive about you can be accessed and preserved for an extended period when it is the subject of a legal request or obligation, governmental investigation, or investigations of possible violations of our terms or policies, or otherwise to prevent harm. We also retain information from accounts disabled for terms violations for at least a year to prevent repeat abuse or other term violations.

HOW WILL WE NOTIFY YOU OF CHANGES TO THIS POLICY?

We'll notify you before we make changes to this policy and give you the opportunity to review the revised policy before you choose to continue using our products and services.

DISCLAIMER OF WARRANTIES

To the fullest extent permitted by law, the company disclaims all warranties and conditions, express or implied, including without limitation for any warranty or condition of title, non-infringement of third party rights, satisfactory quality, merchantability, fitness for any purpose, availability of this site at any particular time or location, correction of any defects or errors, freedom from computer virus there contaminants or other malicious, destructive or corrupting code, agent program or macros in conjunction with this site, its contents or the service provided, not with standing any other provisions of this agreement.

The contents and information contained in this site are provided as and when available without warranty of any kind.

The Company, advertisers and/or its licensors make no representations or warranties that the contents or any information received through this site are true, accurate, adequate, reliable, complete, reasonable or correct our use of this site is solely at your risk and your sole responsibility. User agrees that he has not relied on other warranties, representations or statements other than in this agreement.

HOW WE PROCESS YOUR INFORMATION

Under European law, companies must have a legal basis to process data. You have particular rights available to you depending on which legal basis we use, and we've explained these below. You should know that no matter what legal basis applies, you always have the right to request access to, rectification of, and erasure of your data under the General Data Protection Regulation (the "GDPR").

For all people who have the legal capacity to enter into an enforceable contract, we process data as necessary to perform our contracts with you.

The core data uses necessary to provide our contractual services are:

- To provide, improve, customize, and support our Services
- To promote safety and security;
- To transfer, transmit, store, or process your data;
- To communicate with you.

We'll use the data we have to provide these services; if you choose not to provide certain data, the quality of your experience using Helo Fit app may be impacted.